



TSDC | THAKUR SHYAMNARAYAN
DEGREE COLLEGE
Professional Degree Courses | Institute Code 1019
Approved by Govt. of Maharashtra | Affiliated to University of Mumbai
• NAAC Accredited Grade 'A' (1st Cycle)
• ISO 9001 : 2015 (Certified)

Ref: TSDC/IP-07/515/2026-27

Date : 26/10/2026

NOTICE

Training & Placement Cell

Company name: Novus Life Sciences Pvt. Ltd.!

Job Roles:

1. E-commerce – Freshers
2. Quick Commerce (Q-Commerce) – Freshers
3. Influencer Marketing – Interns

Employment Type: Internship

Full-Time Conversion: Based on performance after successful completion of the 6-month internship, eligible interns may be considered for full-time employment.

- **Work Mode:** Work from Home (WFH).
- **Duration:** 6 months.
- **Monthly Stipend:** ₹15,000.
- **Interview Process:** Offline interview.

Key Skills and Responsibilities:

1. E-commerce – Freshers

- Basic understanding of e-commerce platforms such as Amazon, Flipkart, and other online marketplaces.
- Knowledge of product listings, catalogue management, and product content optimization.
- Basic understanding of digital marketing and online sales.
- Proficiency in MS Excel and data management.
- Analytical skills to monitor sales performance, product visibility, and campaign results.
- Willingness to learn marketplace operations, promotional campaigns, and e-commerce growth strategies.

2. Quick Commerce (Q-Commerce) – Freshers

- Basic understanding of quick commerce platforms such as Blinkit, Zepto, and Swiggy Instamart.
- Knowledge of product listings, catalogue management, and inventory tracking.
- Basic understanding of online sales, pricing, promotions, and product availability.
- Good analytical skills and proficiency in MS Excel.
- Ability to coordinate with internal teams to support platform operations and business growth.
- Interest in understanding quick commerce trends and online consumer behaviour.

3. Influencer Marketing – Interns

- Good understanding of social media platforms such as Instagram and YouTube.
- Interest in influencer research, identification, and outreach.
- Good communication, coordination, and negotiation skills.
- Basic knowledge of influencer campaigns, content creation, and social media trends.
- Ability to coordinate with influencers and track campaign deliverables and performance.
- Creativity, research skills, and familiarity with social media analytics would be an added advantage.

Work Schedule: 6 days a week for all positions.

Registration Link: <https://forms.gle/LicbZMZTQitLccc79>

Last Date to Apply 27/10/2026

for,
Ruby
Ruby Ghosh
Training Officer

Abha
Abha Dhote
Placement Officer

G.D. Giri
Dr. G.D. Giri
Principal

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