



TSDC THAKUR SHYAMNARAYAN
DEGREE COLLEGE

Approved by Gov. of Maharashtra | Affiliated to University of Mumbai

• NAAC Accredited Grade 'A' (1st Cycle)

• ISO 9001 : 2015 (Certified)

• Institute Code - 1019

Ref. No.: TSDC/IP/03/014 of 2026-27

Date: 21/07/2026

Department-wise Continuous Internal Assessment Examination Pattern

A.Y. 2026-27

NOTICE

This is to inform all students that the **Continuous Internal Assessment (CIA)** for Semester I, III, and V for the First Term of the Academic Year 2026-27 will be conducted as per the examination pattern prescribed by the respective departments. The tentative schedule for the Continuous Internal Assessment will commence from the **first week of August 2026**. The detailed timetable and examination schedule will be displayed shortly on the College Notice Board and the College Website. Students are advised to check the Notice Board and College Website regularly for further updates.

Sem.	Department: B.Com Management Studies		TH/PR	Vertical	Category	Subject Code	Credits	Continuous Internal Evaluation Pattern
I NEP	1	Principles of Management -I	Theory	I	Major -1	1281111	4	Quiz (20 Marks) Class Tests (10 Marks) Presentation (10 Marks)
	2	Bhartiya Theory of Management Styles	Theory	I	Major -2	1281112	2	Quiz (20 Marks) Class Tests (10 Marks) Presentation (10 Marks)
	3	Information Technology in Business Management	Theory	IV	VSC	1281411	2	Assignmnet (10 Marks) Class Tests (05 Marks) Quiz (05Marks)
	4	Business Start-up Skills	Theory	IV	SEC	1281412	2	Quiz (20 Marks) Class Tests (10 Marks) Presentation (10 Marks)
	5	Business Communication Skills I	Theory	V	AEC	2511512	2	Presentation (10M), Quiz (05M), Creative Writing (05M)
	6	Foundation of Behavioral Skills- Basic Level	Theory	V	VEC	2541515	2	Presentation (10M), Quiz (05M), Creative Writing (05M)
	7	Indian Knowledge System Series (Generic) – 1	Theory	V	IKS	2531511	2	NPTEL Course
	8	National Service Scheme (NSS)	Theory	VI	CC	2521612	2	NSS
	9	Cultural	Theory			2521611		CULTURAL
	10	Sports	Theory			2521615		SPORTS
	11	Extension Work	Theory			2521616		DLLE
	12	Content writing	Theory	III	OE-1	1461311	2	Presentation (10M), Quiz (05M), Creative Writing (05M)
	13	Environmental Management & Sustainable Development - I	Theory	III	OE-2	2541516	2	Creative Writing (05M), Class Activity (05M), Essay (10M)

					Total Credit	22			
III	1	Introduction to Marketing Management	Theory	I	Major -1 (Marketing)	1253111	4	Quiz (20 Marks) (10 Marks)	Class Tests Presentation (10 Marks)
	2	Marketing Research	Theory	I	Major -2 (Marketing)	1253113	4	Quiz (20 Marks) (10 Marks)	Class Tests Presentation (10 Marks)
	3	Consumer Behaviour	Theory	IV	VSC (Marketing)	1253115	2	Assignmnet (10 Marks) (05 Marks)	Class Tests Quiz (05Marks)
	4	Introduction to Financial services	Theory	I	Major -1 (Finance)	1253112	4	Quiz (20 Marks) (10 Marks)	Class Tests Presentation (10 Marks)
	5	Financial Management	Theory	I	Major -2 (Finance)	1253114	4	Quiz (20 Marks) (10 Marks)	Class Tests Presentation (10 Marks)
	6	Financial Statement Analysis	Theory	IV	VSC (Finance)	1253116	2	Assignmnet (10 Marks) (05 Marks)	Class Tests Quiz (05Marks)
	7	Introduction to HRM	Theory	I	Major -1 (HR)	1213211	4	Quiz (20 Marks) (10 Marks)	Class Tests Presentation (10 Marks)
	8	Training & Development	Theory	I	Major -2 (HR)	1253411	4	Quiz (20 Marks) (10 Marks)	Class Tests Presentation (10 Marks)
	9	Recruitment & Selection	Theory	IV	VSC (HR)	1253412	2	Assignmnet (10 Marks) (05 Marks)	Class Tests Quiz (05Marks)
	10	Fundamentals of money and banking	Theory	II	MINOR	1253413	4	Written Exam (20M), Presentation (10M), Quiz (10M)	
	11	Field Project	-	VI	FP	2523625	2	Field Visit (10 Marks) Assignment (05Marks) Viva (05Marks)	
	12	हिंदी भाषा व्यवहारिक प्रयोग	Theory	V	AEC	2513511	2	Assignments 10 + 05 , Summary Presentation 05	
	13	National Service Scheme (NSS)	CC	VI	CC	2523620	2	NSS	
	14	Cultural				2523613		CULTURAL	
	15	Sports				2523612		SPORTS	
	16	Extension Work				2523624		DLLE	
	17	Cyber & Digital Safety	Theory	III	OE		2	Assignment (05 + 05), Quiz (10M)	
					Principal	Total Credit	22		

1	Tourism Marketing Management (4)	Theory	I	Major- Marketing	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
2	E-Commerce (4)	Theory	I	Major- Marketing	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
3	Kautilya's Trading Philosophy (2)	Theory	I	Major- Marketing	2	Quiz (05M), Presentation (10M), Classroom Activity (05M)
4	Supply Chain Management (4)	Theory		Electives- Marketing	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
5	Marketing Ethics (2)	Theory		VSEC- Marketing	2	Quiz (05M), Presentation (10M), Classroom Activity (05M)
6	Introduction to Cost Accounting (4)	Theory		Major- Finance	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
7	Practical aspects in Direct taxation (4)	Theory		Major- Finance	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
8	Indigenous Banking and Wealth Management (2)	Theory		Major- Finance	2	Quiz (05M), Presentation (10M), Classroom Activity (05M)
9	Investment analysis and portfolio management (4)	Theory		Electives- Finance	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
10	Ethics in financial Market (2)	Theory		VSEC- Finance	2	KBC Quiz (05M), Case Study Written Test (15M)
11	HRM in Global Perspective (4)	Theory		Major HR	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
12	Human resource accounting and audit (4)	Theory		Major HR	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
13	The Gurukul Model in Corporate HR (2)	Theory		Major HR	2	Quiz (05M), Presentation (10M), Classroom Activity (05M)
14	Strategic human resource management (4)	Theory		Electives- HR	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
15	Power & Politics in HRM (2)	Theory		VSEC- HR	2	Quiz (05M), Presentation (10M), Classroom Activity (05M)
16	Economics 4	Theory	II	Minor	4	Written Exam (20M), Research Based Activity (10M), Presentation (10M)
17	FP/CEP:2	-	VI	OJT,FP,CEP,CC,RP	2	Field Visit (10 Marks) Assignment (05Marks) Viva (05Marks)
Total Credit					22	

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Principal

Thakur Shyamnarayan Degree College
90ft Road, Thakur Complex,
Kandivali (E), Mumbai - 400 101.